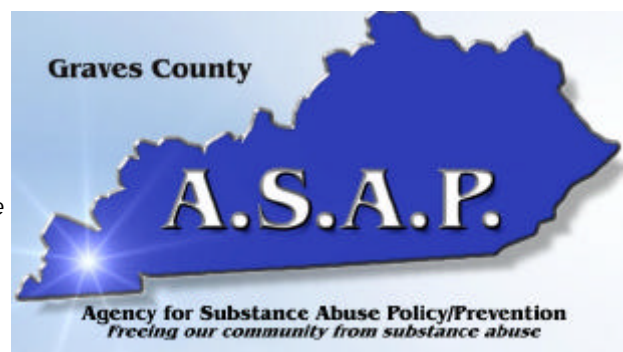


Our Vision - Freeing our community from substance abuse

Our Mission - The Graves County Agency for Substance Abuse Policy board will help our community be free of alcohol, tobacco, and other drugs (ATOD) by helping change the culture that approves of and supports ATOD. This will be accomplished by working with concerned community partners to educate, treat, and prevent ATOD use.

www.gcasap.org



The following is our coalition’s Action Plan for preventing youth substance use from January 9, 2015 - September 30, 2016.

DFC Goal One: Increase community collaboration

Objective 1: Engage coalition and community members across all sectors to increase collaboration and build more capacity to prevent youth substance abuse.

Strategy 1: *Provide Information*

Activity	Who is responsible?	By when?
Continue distributing brochures to educate the community of our coalition's goals and increase community collaboration. Coalition members will distribute these brochures.	Coalition coordinator (Andrea Hoskins) & coalition members	On going through September 2016
Continue expanding the coalition's website and Facebook to serve as an information clearinghouse on substance abuse prevention and treatment for the community.	Coalition coordinator (Andrea Hoskins); Webmaster (Joseph Williams); Coalition members	On going through September 2016

Strategy 2: *Enhance Skills*

Activity	Who is responsible?	By when?
Continue enhancing leadership skills, knowledge of environmental strategies, SPF, cultural competence, and other critical topics among coalition members by sponsoring or attending annual training's.	Coalition members; Coalition coordinator (Andrea Hoskins); program director (Joseph Williams);	On going through September 2016
Coalition mini-training activities will continue to be incorporated into 75% of regular meetings.	Coalition members; Coalition coordinator (Andrea Hoskins); program director (Joseph Williams)	On going through September 2016
Continue sharing knowledge gained in trainings with the entire coalition within three months of when the training is received. The trainings attended may be CADCA conferences, specific trainings on different substances and other trainings related to substance abuse prevention	Coalition coordinator (Andrea Hoskins); program director (Joseph Williams); coalition members who attend training	On going through September 2016

in youth.		
Coalition training on cultural issues to help reduce barriers to our prevention message.	Coalition coordinator(Andrea Hoskins); coalition members	January 2016
Annually send five upper class students and two faculty advisors to attend CADCA's National Youth Leadership Initiative (NYLI). These students must maintain and promote amongst their peers a tobacco, alcohol, and drug free lifestyle. The faculty advisors must help the students promoting a substance free lifestyle.	Coalition coordinator(Andrea Hoskins); School faculty advisors; School administration	July 2016
Continue collaborating with the local schools in providing professional development training and faculty support in the local public school systems on substance abuse and prevention topics related to youth. We are hoping to reach the 500 faculty members in the Graves school system and 275 in the Mayfield school system.	Coalition coordinator(Andrea Hoskins); coalition members; School administration	On going through September 2016

Strategy 3: Provide Support

Activity	Who is responsible?	By when?
Continue linking to community resources and treatment facilities via website and Facebook or other internet social media.	Coordinator(Andrea Hoskins) & assistance from webmaster(Joseph Williams); coalition members	On going through September 2016

Strategy 4: Enhance Access or Reduce Barriers

Activity	Who is responsible?	By when?
Survey the coalition annually to ensure meetings are accessible and productive for all members.	Coalition coordinator(Andrea Hoskins); Evaluator(Joseph Williams); coalition members	March 2016
Continue developing relationships and building community membership to support, and sustain the coalition and its mission. Support growth of coalition membership through mail, e-mail, social networking, phone, and personal contacts.	Coordinator(Andrea Hoskins); Technical assistance from webmaster(Joseph Williams); coalition members	On going through September 2016
Continue partnering with civic organizations, senior centers, interagency meetings, etc. to enhance access to the community.	Coalition coordinator(Andrea Hoskins); Coalition outreach committee; coalition members	On going through September 2016

Strategy 5: Change Consequences

Activity	Who is responsible?	By when?
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Sponsor reward and recognition day for volunteers and coalition achievements.	Coalition coordinator(Andrea Hoskins); program director(Joseph Williams)	September 2016
Continue participating in Truth and Consequences events at the local middle schools. Middle school students are given real life scenarios for a day to help them understand the reality of substance use and the consequences that come with it. This activity is a collaborative event that helps build coalition capacity by involving many members of the community. This is an evidenced based strategy.	Coalition coordinator(Andrea Hoskins); program director(Joseph Williams) Coalition outreach committee; coalition members	On going through September 2016
Sponsor a feature article every other month in the local newspaper, e-mail, radio and in social networking highlighting coalition members' contributions to the coalition or other community members making a difference in substance abuse prevention.	Coalition coordinator(Andrea Hoskins); Mayfield Messenger	September 2016

Strategy 7: Modify or Change Policy

Activity	Who is responsible?	By when?
Continue identifying and involving other community leaders(build capacity) who have the ability to modify and change policies in our community and have an impact toward youth substance prevention.	Coalition members	On going through September 2016

DFC Goal Two: Reduce youth substance use

Objective 1: Lower alcohol, tobacco, marijuana, and inappropriate prescription drug use by Graves County youth through implementing the following strategies and actions in our community.

Strategy 1: Provide Information

Activity	Who is responsible?	By when?
Continue providing prevalence of use data to community leaders	Coalition coordinator(Andrea Hoskins); evaluator(Joseph Williams); coalition members	On going through September 2016
Continue utilizing PSA's and paid media in a prevention media campaign about on our targeted substances. School announcements, radio, TV, newspaper, direct mailings, email, Facebook or other internet social media, and billboards, etc. may be utilized.	Coalition coordinator(Andrea Hoskins); coalition outreach committee; coalition members; Mayfield Messenger; Bristol Broadcasting	On going through September 2016

Continue collaborating with the Lifeskills prevention teaching in grades 6th, 7th, & 8th. An evidence-based prevention program.	Graves County Schools; coalition members; School administration	On going through September 2016
Continue collaborating with the Drug Awareness Resistance Education eight week training program for 5 th & 6 th grade students. An evidence-based prevention program.	Mayfield City Schools; Graves County Schools; Law Enforcement; coalition members	On going through September 2016
Presentations will be made regarding the results from the KIP substance use survey to school administrators, school board, parents, community members, and school faculty.	Evaluator(Joseph Williams); coalition members; Coalition coordinator(Andrea Hoskins); school administration	September 2016
Publish educational articles on our targeted substances and prevention in our local newspaper, school newspapers, e-mail, website, and social networking. In addition to our targeted substances the problem of drugged driving will be included.	Coalition coordinator(Andrea Hoskins); Community outreach committee; coalition members; Mayfield Messenger; Webmaster(Joseph Williams);	September 2016
Prepare a spring and fall color newsletter for all parents of children within the two public schools systems in Graves County. This newsletter will educate parents on the actual substances used by youth in our public schools as revealed in the KIP data surveys. This will help reduce barriers for parents to implement prevention strategies with their children. Specific information will be included on our targeted substances. Other trend substances such as synthetic marijuana, heroin, opioids, and bath salts will be addressed as feasible. This newsletter will be posted on our website, Facebook or other internet social media, and will be emailed to parents.	Coalition coordinator(Andrea Hoskins); Community outreach committee; coalition members; school administration	September 2016
Continue collaborating with the Prevention Education nurse from the health department in the prevention education she provides in the schools.	Graves County Health Department(Amanda Diel); coalition members	On going through September 2016
Provide a training and media campaign to educate and encourage pregnant teens and adults to avoid smoking or breathing second hand smoke.	Coalition members; Coalition coordinator(Andrea Hoskins)	September 2016
Provide Prom/Graduation pledge packets to 11 th and 12 th grade students.	Coalition coordinator(Andrea Hoskins); (Kaye Horn & Alisha Grover)-coalition members; coalition members; school administration	May 2016
Provide brochures concerning RX safety and home monitoring strategies to civic groups,	Coalition coordinator(Andrea Hoskins); community outreach	September 2016

churches, senior center, PTO's, and etc.	committee; coalition members	
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Strategy 2: *Enhance Skills*

Activity	Who is responsible?	By when?
Provide training for parents on how to discourage youth substance use and strategies for reduced access to those substances in the home. We hope to reach at least 300 parents.	Coalition coordinator(Andrea Hoskins); coalition members	September 2016
Collaborate with the local schools in providing training concerning refusal skills for underage drinking for high school juniors and seniors before prom. This is an evidence-based prevention program.	Coalition coordinator(Andrea Hoskins); (Kaye Horn & Alisha Grover)-coalition members; coalition members; school administration	May 2016

Strategy 3: *Provide support*

Activity	Who is responsible?	By when?
Continue the social norms media campaign. Counter suspected increased substance abuse during the summer months by running radio, Facebook or other internet social media, and billboard advertisements with funds from areas of our budget that are likely not to be utilized by the end of the fiscal year. Summer will be an ideal time to have billboards reminding youth that the majority of their peers are not using substances.	Coalition outreach committee; Coalition coordinator(Andrea Hoskins); coalition members	On going through September 2016
Continue enhancing our Facebook or other social networking prevention page for youth. Youth from both public schools will be involved in this project to insure acceptance in the youth community. This will also help reduce barriers to reaching youth with the prevention message.	Coalition coordinator(Andrea Hoskins); community outreach committee; coalition members	On going through September 2016
Create a media library with underage drinking materials.	Coalition coordinator(Andrea Hoskins); coalition members	July 2016
Provide tobacco sales/carding signage for local retailers.	Coalition coordinator(Andrea Hoskins); coalition members	May 2016
Continue researching a faith based curriculum and related materials that can be used by youth ministers, teachers, and pastors in faith communities to support abstinence from substance use. A sample will be made available to all pastors who work with youth in our community.	Coalition coordinator(Andrea Hoskins); coalition members	On going through September 2016
Distribute prescription, alcohol, and tobacco safety brochures to physicians. This will be	Coalition coordinator(Andrea Hoskins); community outreach	September 2016

delivered in person by our coordinator or a coalition member who will ask to speak with the doctor or head nurse briefly about our coalition and how we are trying to reduce substance abuse.	committee; coalition members	
Continue partnering with the Graves County Sheriff's Department by helping promote DEA Prescription Drug Take Backs .	Coalition members; Coalition coordinator(Andrea Hoskins); law enforcement(Chief Bryan Morrison & Sheriff DeWayne Redmon); DEA	On going through September 2016
Continue partnering with the annual Drugs, Alcohol, & Tobacco (DAT) prevention youth conference. The vision of this conference is to ignite the passion and power of area youth to make a difference in their communities concerning substance abuse. The conference promotes prevention advocacy along with strategies to make better choices when confronted with these issues. Teens in 7-12 grades will be working with the groups to help them identify what the specific problems and resources are in their schools and communities.	Coalition members; Coalition coordinator(Andrea Hoskins);	On going through September 2016
Promote community support groups such as Celebrate Recovery. This group meets every Tuesday at 5:30 p.m at the Mayfield First UMC fellowship hall.	Coalition members; Coalition coordinator(Andrea Hoskins); First United Methodist Church	On going through September 2016

Strategy 4: Enhance Access or Reduce Barriers

Activity	Who is responsible?	By when?
Partner with civic groups, churches, interagency, PTO's, etc. to reach parents in their comfort zones with the prevention message.	Coalition outreach committee; Coalition coordinator(Andrea Hoskins); coalition members	September 2016
Partner with the faith community to assist in self-esteem development to help youth have stronger refusal skills. Assist in finding an evidenced based self-esteem building strategy that the faith community will be comfortable utilizing.	Coalition coordinator(Andrea Hoskins); coalition members	September 2016
Continue partnering with the faith-based community's Common Cause Coalition in their community outreach substance abuse prevention/awareness education programs.	Coalition coordinator(Andrea Hoskins); coalition members	On going through September 2016
Continue partnering with Cooper-Clayton smoking cessation classes. This is an evidence-based program. These classes are focused on adults. We believe this strategy will effect youth	Graves County Health Department(Amanda Diel); coalition members	On going through September 2016

due to less adults around them smoking.		
Continue partnering with Mayfield and Graves County Middle Schools to enhance their adult/student mentoring program to insure it can have the success. This program is similar to an evidenced-based program called "Across Ages." This helps build relationships with adult mentors so that students have an example of a caring adult who does not abuse substances.	Kim Wheeler, Kaye Horn, Jean Ann Miller, & Alisha Grover and other coalition members from respective schools; school administrators; Coalition coordinator(Andrea Hoskins)	On going through September 2016
Collaborate with the local USDA farm service to promote training for farmers to reduce the barriers to growing alternative crops to tobacco .	Coalition members; Coalition coordinator(Andrea Hoskins); Local USDA farm service(Trent Murdock)	September 2016
Continue promoting the permanent disposal station at the local Sheriff's office for unwanted prescription medications.	Law enforcement; Coalition coordinator(Andrea Hoskins); coalition members; Sheriff DeWayne Redmon	On going through September 2016
Partner with the Child Advocacy Center to reach grandparents who are raising their grandchildren with the prevention message.	Stephanie Floyd(Child Advocacy Director); Coalition outreach committee; Coalition coordinator(Andrea Hoskins); coalition members	September 2016

Strategy 5: Change Consequences

Activity	Who is responsible?	By when?
Continue collaborating with the local court designated worker to insure youth get counseling who are cited into court due a substance offense. We are not providing counseling services with DFC funds, this is only a collaboration our CDW has with our program director.	Coalition coordinator(Andrea Hoskins); program director(Joseph Williams); coalition members; CDW-Susan Jackson	September 2016
Initiate an early intervention education strategy for high school substance use offenders utilizing an evidence-based prevention program.	Coalition members; Coalition coordinator(Andrea Hoskins); school administrators	September 2016
Initiate a youth education program to help teens learn healthy, legal, and safe ways to meet their need for risk and adventure instead of turning to substance abuse.	Coalition members; Coalition coordinator(Andrea Hoskins); school administrators	September 2016
Continue the social norms prevention campaign on local radio stations frequently listened to by youth. This will also be included on our Facebook or other internet social media outreach. It will include messages on our targeted substances.	Coalition coordinator(Andrea Hoskins); coalition members; Bristol broadcasting	On going through September 2016
Continue the DFC approved pilot project of purchasing drug testing kits. These drug testing	Coalition coordinator(Andrea Hoskins); Graves County Health	On going through

kits will be given out at the through 3-4 coalition members to parents who will use them to drug test their children. Survey's will be included to learn more about these families so that drug test kit funding can be promoted and transferred to another funding agency in the future.	Department	September 2016
Implement a Social Host Ordinance , if it is determined that it will strengthen laws already on the books and discourage parental hosting of parties with alcohol .	Law enforcement representative(Brent Farmer); coordinator; coalition members; Sheriff DeWayne Redmon	September 2016
Insure that all alcohol beverage servers are receiving the Standardized Training for Alcohol Retailers (STAR Training) who work in restaurants who sell alcohol by the drink in Mayfield.	Coalition coordinator(Andrea Hoskins); alcohol beverage control board;	On going through September 2016
Promote increased law enforcement patrols during Prom and Graduation seasons.	Law enforcement(Chief Bryan Morrison & Sheriff DeWayne Redmon); coalition members; Coalition coordinator(Andrea Hoskins)	May 2016
Publicize retailers in newspaper, email, and social media that pass tobacco sales compliance checks. This is by using Reward & Reminder - an evidence-based program.	Coalition coordinator(Andrea Hoskins); coalition members	May 2016
Reward citizens with gift cards or other small gifts or gift cards valued at \$20 or less that drop off expired/unwanted prescription drugs at Drug Take backs.	Coalition coordinator(Andrea Hoskins); coalition members	On going through September 2016
Continue encouraging random drug testing of students at Graves County High School. Encourage a similar program at Mayfield High School. An evidence-based prevention program.	Graves County Schools(principal Matthew Madding); coalition members; Mayfield High School(principal Don Hubbard)	On going through September 2016
Collaborate with local law enforcement to increase patrols to help reduce drugged driving incidents in our community.	Law enforcement; coalition members	September 2016
Continue supporting the local middle and high school's drug free clubs . School faculty members sponsor student lead clubs that promote positive peer pressure against illicit drug use. These clubs also help with other campus prevention awareness/education events to help create a positive drug free culture. This is an evidenced based strategy.	GCHS-Stephanie Stanfill; GCMS-Jean Ann Miller; MHS-Vanessa Fisher; MMS-Alisha Grover	On going through September 2016
Continue participating in Truth and Consequences events at the local middle schools. Middle school students are given real	Coalition coordinator(Andrea Hoskins); program director(Joseph Williams)	On going through September

life scenarios for a day to help them understand the reality of substance use and the consequences that come with it. This is an evidenced based strategy.	Coalition outreach committee; coalition members	2016
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Strategy 6: Physical Design

Activity	Who is responsible?	By when?
Advocate for abandoned houses to be demolished to decrease urban decline, meth production, and trafficking of drugs and alcohol.	Coalition coordinator(Andrea Hoskins); coalition members; code enforcement of the City of Mayfield	September 2016
Collaborate with law enforcement to increase saturation patrols and DUI checkpoints.	Law enforcement(KY State Police - Dean Patterson); coalition members; coordinator	September 2016
Advocate for less tobacco advertising in local retail establishments (Operation Store Front). An evidence-based prevention program.	Coalition members; Coalition coordinator(Andrea Hoskins)	September 2016
Continue promoting the permanent disposal station at the local Sheriff's office for unwanted prescription medications.	Law enforcement; Coalition coordinator(Andrea Hoskins); coalition members; Sheriff DeWayne Redmon	On going through September 2016

Strategy 7: Modify or Change Policy

Activity	Who is responsible?	By when?
Implement policies to insure that if packaged sales are legalized in our community, alcohol availability to youth is not increased. This idea comes from "Communities Mobilizing for Change on Alcohol" - an evidence-based program.	Coalition coordinator(Andrea Hoskins); coalition members	September 2016
Collaborate with law enforcement and the local public schools to implement alcohol breath testing at school dances, after-prom parties, and after-graduation parties.	Law Enforcement(Chief Bryan Morrison & Sheriff DeWayne Redmon); coalition members; Coalition coordinator(Andrea Hoskins); Schools	September 2016
Collaborate with law enforcement and courts to site minors in who purchase or are in possession of tobacco products.	Coalition coordinator(Andrea Hoskins); coalition members; law enforcement; court system(Judge Deborah Crooks)	September 2016
Initiate the process to establish ordinances so that Graves County becomes a smoke-free community . Smoking is still permitted inside public places because we do not have a statewide smoke-free law.	Coalition members; Coalition coordinator(Andrea Hoskins); Program Director(Joseph Williams); Graves County Fiscal Court	September 2016
Collaborate with local convenience stores to not sell drug paraphernalia.	Coalition members; Coalition coordinator(Andrea Hoskins)	September 2016

Advocate for laws to remain enforced that make marijuana use even for medical purposes illegal in Kentucky.	Coalition coordinator (Andrea Hoskins); coalition members	September 2016
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